

Special Connections Calendar 2017

Advertising Deadlines are the previous Thursday unless noted otherwise.

Every week of the year, each of the 15 Connection Newspapers features local people, news, events, photos and more.

In addition, many weeks offer special focus pages like Wellbeing, HomeLifeStyle, A+ Camps & Schools and more.

Some seasonal specials are featured in special pullout sections.

The Connection Newspapers are there for you, every week all year, whenever you need to reach your best prospects.

*All calendar items are subject to change *Papers publish weekly on Tuesday and Wednesday

JANUARY

1/4/2017 Wellbeing, Renewal, Resolutions

1/11/2017 HomeLifeStyle
Martin Luther King Jr. Day is Jan. 16

1/18/2017 A+ Camps & Schools

1/25/2017 Neighborhood Outlook

1/25/2017 Connection Families; Winter Fun, Food, Arts & Entertainment

FEBRUARY

2/1/2017 Valentine's Dining & Gifts I

2/1/2017 Wellbeing – National Children's Dental Health Month

2/8/2017 HomeLifeStyle

2/8/2017 Valentine's Dining & Gifts II
Valentine's Day is February 14

2/15/2017 A+ Camps & Schools
President's Day is February 20

2/22/2017 ... Connection Families: Pet Connection

MARCH

3/1/2017 Wellbeing

3/8/2017 HomeLifeStyle Real Estate & Remodeling Pullout

3/15/2017 A+ Camps & Schools

3/22/2017 ... Spring Fun, Food, Arts & Ent.

3/29/2017 Connection Families

APRIL

4/5/2017 ... Wellbeing; Senior Living Pullout

FCPS Spring Break is 4/10-4/14

4/12/2017 ... Spring Parade of Homes

Easter Sunday is April 16

4/19/2017 A+ Camps & Schools

4/26/2017 ... A+ Camps & Schools Pullout

4/26/2017 ... Mother's Day Celebrations, Dining & Gifts I

4/26/2017 ... Connection Families; Spring Outlook 2017

MAY

5/3/2017 Mother's Day Dining & Gifts II

5/3/2017 Wellbeing

5/10/2017 HomeLifeStyle

5/10/2017 McLean Day Pullout

Mother's Day is May 14; McLean Day is May 20

5/17/2017 A+ Camps & Schools

5/24/2017 Summer Fun, Food, Arts
Memorial Day is May 29 Entertainment

5/31/17 Connection Families

5/31/17 Connection Families

JUNE

6/7/2017 Wellbeing

6/14/2017 HomeLifeStyle

6/14/2017 Father's Day Dining & Gifts

Father's Day is June 18

6/21/2017 A+ Graduations & Summer Education

6/28/2017 Connection Families

JULY

7/5/2017 Wellbeing

7/12/2017 HomeLifeStyle

7/19/2017 A+ Camps & Schools

7/26/2017 ... Connection Families: Our Pets

AUGUST

8/2/2017 Wellbeing

8/9/2017 HomeLifeStyle

8/16/2017 A+ Camps & Schools –
Back to School – Private Schools

8/23/2017 Newcomers & Community Guide Pullout

8/30/2017 Connection Families:
Enrichment, Care & Back to School

SEPTEMBER

Labor Day is September 4

9/6/2017 Wellbeing

9/13/2017 HomeLifeStyle Pullout –
Real Estate & New Homes

9/20/2017 ... A+ Camps & Schools Back
to School, Open Houses

9/27/2017 Connection Families: Fall
Fun, Food, Arts & Entertainment

OCTOBER

10/4/2017 Wellbeing Senior Living
Pullout

10/11/2017 HomeLifeStyle

10/18/2017 A+ Camps & Schools

10/25/2017 Connection Families

10/25/2017 Election Preview

Halloween is October 31

NOVEMBER

11/1/2017 Wellbeing

11/8/2017 HomeLifeStyle

11/15/2017 A+ Camps & Schools

11/15/2017 Holiday Entertainment &
Gift Guide I

11/22/2017 Connection Families:
Celebrations & Gratitude

Thanksgiving is November 23

11/29/2017 Holiday Gift Ideas

DECEMBER

12/6/2017 Wellbeing; Holiday
Entertainment & Gift Guide II

12/13/2017 ... HomeLifeStyle; Home for
the Holidays

12/20/2017 A+ Camps & Schools;
Holiday Entertainment & Gifts Pages

12/27/2017 Connection Families:
Safe for the Holidays

Christmas is December 25

12/27/2017 Children's Connection

E-mail sales@connectionnewspapers.com for more information.



Newspapers & Online

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Reaching Suburban Washington's Leading Households

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• Centre View

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• McLean Connection

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• Potomac Almanac

• Reston Connection

• Springfield Connection

• Vienna/Oakton Connection