

Special Connections Calendar 2019

Advertising Deadlines are the previous Thursday unless noted otherwise.

Reach Your Backyard or an Audience of more than 200,000

Every week, each of the award winning 15 Connection Newspapers and Digital grabs attention and trust thanks to focus on local people, news, events and photos.

Connection Newspapers and Digital generate all content locally and edit for accuracy before our audience of more than 200,000 accesses our trusted and popular community news in print and online.

Our message intensifies with monthly and seasonal focus on Wellbeing, HomeLifeStyle, A+ Camps & Schools, Senior Living, and Connection Families.

Connection Newspapers and Digital offer targeted and effective combinations of 15 high income markets with the most trusted and best read local news. Our audience of more than 200,000 utilize our content through print and reader defined digital editions, email blasts, social media and sponsored stories, along with our local web sites plus thousands of Connection+Google web site partners, which can be segmented based on geography, interest and/or demographics. You determine your daily, weekly, monthly budget and we can project and monitor your campaign based on audience impressions.

*All calendar items are subject to change *Papers publish weekly on Tuesday and Wednesday

JANUARY

1/2/2019 Wellbeing, Renewal, Resolutions
1/9/2019 HomeLifeStyle
1/16/2019 A+ Camps & Schools
Martin Luther King Jr. Day is Jan. 21
1/23/2019 Neighborhood Outlook
1/30/2019 Senior Living
 Connection Families: Winter Fun, Food, Arts & Entertainment
1/30/2019 Valentine's Dining & Gifts I

FEBRUARY

2/6/2019 Wellbeing – National Children's Dental Health Month
2/6/2019 Valentine's Dining & Gifts II
2/13/2019 HomeLifeStyle
Valentine's Day is February 14
President's Day is February 18
2/20/2019 A+ Camps & Schools
2/27/2019 Senior Living
 Connection Families - Pet Connection

MARCH

3/6/2019 Wellbeing
3/13/2019 HomeLifeStyle Real Estate & Remodeling Focus
3/20/2019 A+ Camps & Schools
3/20/2019 Spring Fun, Food, Arts & Ent.
3/27/2019 Senior Living

APRIL

4/3/2019 Wellbeing: Senior Living Focus
4/10/2019 Spring Parade of Homes
FCPS Spring Break is April 15-19
4/17/2019 A+ Camps & Schools Focus
Easter Sunday is April 21
4/24/2019 Senior Living
4/24/2019 Mother's Day Celebrations, Dining & Gifts I
4/24/2019 Connection Families; Spring Outlook 2019

MAY

5/1/2019 Mother's Day Dining & Gifts II
5/1/2019 Wellbeing
5/8/2019 HomeLifeStyle
5/8/2019 McLean Day Pullout
Mother's Day is May 12
5/15/2019 A+ Camps & Schools
McLean Day is May 18
5/22/2019 Senior Living
Memorial Day is May 27
5/29/2019 Connection Families Fun, Food, Arts & Entertainment

JUNE

6/5/2019 Wellbeing
6/12/2019 Father's Day Dining & Gifts
6/12/2019 HomeLifeStyle
Father's Day is June 16
6/19/2019 A+ Graduations & Summer Education
6/26/2019 Senior Living
 Connection Families: Summer Life

JULY

7/3/2019 Wellbeing
7/10/2019 HomeLifeStyle
7/17/2019 A+ Camps & Schools
7/24/2019 Senior Living
7/31/2019 Connection Families - Our Pets

AUGUST

8/7/2019 Wellbeing
8/14/2019 HomeLifeStyle
8/21/2019 A+ Camps & Schools – Back to School – Private Schools
8/28/2019 Senior Living
8/28/2019 .. Newcomers & Community Guide Focus

SEPTEMBER

Labor Day is September 2
9/4/2019 Connection Families: Enrichment, Care & Back to School

9/4/2019 Wellbeing
9/11/2019 HomeLifeStyle Focus – Real Estate & New Homes
9/18/2019 A+ Camps & Schools Back to School, Open Houses
9/25/2019 Senior Living
 Connection Families: Fall Fun, Food, Arts & Entertainment

OCTOBER

10/2/2019 Wellbeing: Senior Living Focus
10/9/2019 HomeLifeStyle
10/16/2019 A+ Camps & Schools
10/23/2019 Senior Living
 Connection Families: Safe for Halloween
10/23/2019 Election Preview
10/30/2019 Connection Families: Safe for Halloween
Halloween is October 31

NOVEMBER

11/6/2019 Wellbeing
11/13/2019 HomeLifeStyle
11/20/2019 A+ Camps & Schools
11/20/2019 Holiday Entertainment & Gift Guide I
11/27/2019 Senior Living
 Connection Families: Celebration & Gratitude
11/27/2019 Holiday Gift Ideas
Thanksgiving is November 28

DECEMBER

12/4/2019 Wellbeing; Holiday Entertainment & Gift Guide II
12/11/2019 HomeLifeStyle; Home for the Holidays
12/18/2019 A+ Camps & Schools; Holiday Entertainment & Gifts Pages
Christmas is December 25
12/25/2019 Senior Living
 Connection Families: Safe for the Holidays
12/25/2019 Children's Connection

E-mail sales@connectionnewspapers.com for more information.



Newspapers & Online

703-778-9431

www.ConnectionNewspapers.com/Advertising

Reaching Suburban Washington's Leading Households

- Alexandria Gazette Packet • Fairfax Connection
- Arlington Connection • Fairfax Station/Clifton/Lorton Connection
- Burke Connection • Great Falls Connection
- Centre View • McLean Connection
- Chantilly Connection • Mount Vernon Gazette
- Oak Hill/Herndon Connection
- Potomac Almanac
- Reston Connection
- Springfield Connection
- Vienna/Oakton Connection