Special Connections Calendar 2020
Advertising Deadlines are the previous Thursday unless noted otherwise.

Reach Your Backyard or an Audience of more than 200,000

Every week, each of the award winning 15 Connection Newspapers and Digital grabs attention and trust thanks to focus on local people, news, events and photos.

Connection Newspapers and Digital generate all content locally and edit for accuracy before our audience of more than 200,000 accesses our trusted and popular community news in print and online.

Our message intensifies with monthly and seasonal focus on Wellbeing, HomeLifeStyle, A+ Camps & Schools, Senior Living, and Connection Families.

*All calendar items are subject to change *Papers publish weekly on Tuesday and Wednesday

JANUARY

1/8/2020 ............................................ Wellbeing
1/15/2020 ............................................. HomeLifeStyle
1/22/2020 ............................................. A+ Camps & Schools
Martin Luther King Jr. Day is Jan. 20
1/29/2020 ............................................. Senior Living

FEBRUARY

2/5/2020 ...... Wellbeing – National Children’s Dental Health Month
2/5/2020 .............. Valentine’s Day Dining & Gifts II
2/12/2020 ............................................. HomeLifeStyle
Valentine’s Day is February 14
President’s Day is February 17
2/19/2020 .............. A+ Camps & Schools
2/26/2020 ......................... Senior Living
Connection Families - Pet Connection

MARCH

Presidential Primary is March 3
3/4/2020 ............................................. Wellbeing
3/11/2020 ............................................. HomeLifeStyle Real Estate & Remodeling Focus
St. Patrick’s Day is March 17
3/18/2020 .............. A+ Camps & Schools
3/25/2020 ............................................. Senior Living

APRIL

4/1/2020 ............................................. Senior Living Focus
4/8/2020 ............................................. Spring Parade of Homes
FCPS Spring Break is April 6-10
Easter Sunday is April 12
4/15/2020 .......... A+ Camps & Schools
4/22/2020 ............................................. Senior Living
4/22/2020 .............. Mother’s Day Celebrations, Dining & Gifts I
4/29/2020 ......................... Connection Families; Spring Outlook 2020

MAY

5/6/2020 ............. Mother’s Day Dining & Gifts II
5/6/2020 ............................................. Wellbeing
Mother’s Day is May 10
5/13/2020 .............. HomeLifeStyle
5/13/2020 ............................................. McLean Day Pullout
5/20/2020 ............. A+ Camps & Schools
McLean Day is May 16
Memorial Day is May 25
5/27/2020 ............................................. Senior Living

JUNE

6/3/2020 ............................................. Wellbeing
6/10/2020 .............. Father’s Day Dining & Gifts
6/10/2020 .............. HomeLifeStyle
6/17/2020 .............. A+ Graduations & Summer Education
Father’s Day is June 21

6/24/2020 ......................... Senior Living
Connection Families: Summer Life

JULY

7/1/2020 ............................................. Wellbeing
7/8/2020 .............. HomeLifeStyle
7/15/2020 .............. A+ Camps & Schools
7/22/2020 ............................................. Senior Living
7/29/2020 ......................... Connection Families - Our Pets

AUGUST

8/5/2020 ............................................. Wellbeing
8/12/2020 .............. HomeLifeStyle
8/19/2020 .............. A+ Camps & Schools – Back to School – Private Schools
8/26/2020 ............................................. Senior Living
8/26/2020 ......................... Newcomers & Community Guide Focus

SEPTEMBER

9/2/2020 ......................... Connection Families: Enrichment, Care & Back to School
9/2/2020 ............................................. Wellbeing
Labor Day is September 7
9/9/2020 ......................... HomeLifeStyle Focus – Real Estate & New Homes

E-mail sales@connectionnewspapers.com for more information.

Reaching Suburban Washington’s Leading Households

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