About Connection Newspapers & Web Services

Connection Newspapers is a locally owned media company which dates its origin from 1784 and publishes 8 weekly editions to 15 local communities reaching an audience of more than 100,000 through our hard copies, digital editions, social media channels and websites in select suburban communities in the Washington metropolitan area.

In the last few years alone, The Connection Newspapers have won more than 200 editorial awards in news, sports, entertainment, business, special projects, design, graphics, photography, ad design and more.

Our newspapers are the premier publications serving their markets and are distributed to the most affluent neighborhoods in each community by mail, carrier and email. Each of our award-winning newspapers focuses on community news and features of intense interest and relevance to our readers. They are highly read. Our papers are consistently considered the area’s favorite community newspapers.

The papers we publish are: the Alexandria Gazette Packet, the Mount Vernon Gazette, the Great Falls Connection, the Arlington Connection, the McLean/Vienna/Oakton Connection, the Reston/Herndon/Oak Hill/Centreville/Chantilly Connection, the Fairfax Station/Clifton/Lorton/Burke/Springfield/Fairfax Connection and the Potomac Almanac

Our mission is to serve our readers with local news, issues and dialogue, to provide information for them to enjoy the best of their communities, to advocate for the communities we serve and to celebrate and record milestones and events within the community and people’s lives.

Part of our mission is to advocate for the success of local businesses and organizations, and to partner with businesses and real estate communities, while building the businesses of our advertisers through multimedia marketing and micro-targeted advertising. Over the years, thousands of businesses have used the Connection Newspapers to grow and succeed.

We are the only local publication in the Washington suburbs offering micro-targeting, a hyper-local approach that ensures high local readership and offers very cost effective options for advertisers.


TOPICS: news, local government, education, schools, politics, elections, candidates, people, families, children, students, teachers, features, crime, police news, fire and rescue, transportation, traffic, transit, zoning, land use, environment, budgets, finance, Congress, business, community service, real estate, home sales, home, home improvement, restorations, decorating, home design, entertainment, dining, food and drink, music, calendar, things to do, festivals, theater, arts, art, artists, art shows, dance, band, orchestra, books, poetry, local authors, camps, after school activities, tutoring, adult education, enrichment, shopping, retail, restaurants, parenting, children, kids, pets, animals, personal services, medical, health, fitness, yoga, exercise, running, biking, health clubs, community centers, libraries, faith, non-profits, charities, interfaith, food pantries, churches, houses of worship, local history, historic sites, parks, recreation, neighborhoods, demographics, obituaries, weight loss, seniors, aging, travel, weddings, engagements, graduations, celebrations, anniversaries, holidays, climate change, weather, gardening, landscaping, lawn, employment, jobs, taxes, tolls, newcomers, community guide.