

# Special Connections Calendar 2022

Advertising Deadlines are the previous Thursday unless noted otherwise.

## Reach Your Backyard or an Audience of more than 160,000

Every week, each of the award winning 8 Connection Newspapers and Digital grabs attention and trust thanks to focus on local people, news, events and photos.

Connection Newspapers and Digital generate all content locally and edit for accuracy before our audience of more than 160,000 accesses our trusted and popular community news in print and online.

Our message intensifies with monthly and seasonal focus on Wellbeing, HomeLifeStyle, A+ Camps & Schools, Senior Living, and Connection Families.

Connection Newspapers and Digital offer targeted and effective combinations of 15 high income markets with the most trusted and best read local news. Our audience of more than 160,000 utilize our content through

print and reader defined digital editions, email blasts, social media and sponsored stories, along with our local websites plus thousands of Connection+Google website partners, which can be segmented based on geography, interest and/or demographics. You determine your daily, weekly, monthly budget and we can project and monitor your campaign based on audience impressions.

\*All calendar items are subject to change \*Papers publish weekly on Wednesday and Thursday

### JANUARY

1/5/2022 .....Wellbeing  
1/12/2022.....HomeLifeStyle  
1/19/2022 .....A+ Camps & Schools  
1/26/2022.....Senior Living

### FEBRUARY

2/2/2022 .....Wellbeing  
2/9/2022 .....HomeLifeStyle  
2/16/2022.....A+ Camps & Schools  
2/23/2022.....Senior Living  
2/23/2022.....Pet Connection

### MARCH

3/2/2022 .....Wellbeing  
3/9/2022 .....HomeLifeStyle  
3/16/2022.....A+ Camps & Schools  
3/23/2022.....Senior Living  
3/30/2022.....Spring Family Fun

### APRIL

4/6/2022 .....Wellbeing  
4/13/2022.....HomeLifeStyle  
4/20/2022.....A+ Camps & Schools  
4/27/2022.....Senior Living

### MAY

5/4/2022 .....Wellbeing  
5/11/2022.....HomeLifeStyle  
5/18/2022.....A+ Camps & Schools  
5/25/2022.....Senior Living

### JUNE

6/1/2022 .....Wellbeing  
6/8/2022 .....HomeLifeStyle  
6/15/2022.....A+ Camps & Schools  
6/22/2022.....Senior Living  
6/29/2022.....Summer Fun

### JULY

7/6/2022 .....Wellbeing  
7/13/2022.....HomeLifeStyle  
7/20/2022.....A+ Camps & Schools  
7/27/2022.....Senior Living

### AUGUST

8/3/2022 .....Wellbeing  
8/10/2022.....HomeLifeStyle  
8/17/2022.....A+ Camps & Schools  
8/24/2022.....Senior Living  
8/31/2022.....Pet Connection

### SEPTEMBER

9/7/2022 .....Wellbeing  
9/14/2022.....HomeLifeStyle  
9/14/2022...Newcomer's & Community Guide  
9/21/2022.....A+ Camps & Schools  
9/28/2022.....Senior Living

### OCTOBER

10/5/2022.....Wellbeing  
10/12/2022.....HomeLifeStyle  
10/19/2022.....A+ Camps & Schools  
10/26/2022.....Senior Living

### NOVEMBER

11/2/2022.....Wellbeing  
11/9/2022.....HomeLifeStyle  
11/16/2022.....A+ Camps & Schools  
11/23/2022.....Senior Living  
11/30/2022....."Tis the Season

### DECEMBER

12/7/2022.....Wellbeing  
12/14/2022.....HomeLifeStyle  
12/21/2022.....Children's Edition



Newspapers & Online

703-778-9431

www.ConnectionNewspapers.com/Advertising

E-mail sales@connectionnewspapers.com for more information.

Reaching Suburban Washington's Leading Households

- Alexandria Gazette Packet
- Arlington Connection
- Burke, Fairfax, Fairfax Station, Clifton, Lorton, Springfield
- Centre View, Chantilly, Herndon, Oak Hill, Reston Connection
- Great Falls Connection
- Mount Vernon Gazette
- Potomac Almanac
- Vienna and Oakton, McLean Connection